



PRIME SIGHTS
IN HIGH TRAFFIC
LOCATIONS
NOW AVAILABLE
FOR CASUAL
LEASING

POP UP LEASING

BIG W



#beinspired



BIG W

DIMENSIONS

3m x 3m

POWER

Yes (ceiling access)

VEHICLE ACCESS

No

DOCK ACCESS

Southern Loading Dock

SURROUNDING RETAILERS

Big W, Angus & Coote, Bobbies, Nuovo Hair, Professionail, Studio M, The Optical Superstore, TV Direct, CTC, Bupa, Specsavers and Strandbags.

SITE RATES*

Daily	\$275
Weekly	\$1,100
Thurs OR Sat	\$385
Thurs to Sat	\$880

** All rates include GST. Blackout period applies from November - January for all Pop Up Leasing.*



POP UP LEASING

Showcase your brand with Park Beach Plaza by standing out in our shopping centre.

We offer prime pop up sites directly in front of major tenants, busy thoroughfares and near centre entrances, delivering high visibility right where our customers walk.



SITE RATES*

Site	Size	Daily from	Weekly from
C1	6m ²	\$440	\$2,200
C1 ^A	3m ²	\$275	\$1,100
C1 ^B	3m ²	\$275	\$1,100
C2	3m x 2m	\$275	\$1,100
C4	3m ²	\$220	\$900
C5	3m x 2m	\$275	\$1,100

* All rates include GST. Blackout period applies from November - January for all Pop Up Leasing.

PARK BEACH PLAZA CENTRE FACT SHEET

ABOUT THE CENTRE

Park Beach Plaza is the dominant retail Centre in Coffs Harbour and has been servicing the region since 1979. With the widest selection of retail in the region, the Centre consists of five majors including Big W, Woolworths, Target, Aldi and Ritchies Supa IGA and 120 speciality stores, including a food court comprising of 10 tenancies with seating for 520 customers, plus al fresco dining at several external cafés.

Park Beach Plaza has a strong mix of national and local retailers, financial institutions and service outlets with four free-standing retailers Aldi, KFC, Park Beach Family Practice and Woolworths Petrol completing the offer.

OUR CUSTOMER

The Park Beach Plaza customer base is reflective of a coastal region comprising of older couples and families relocating for a better quality lifestyle. These residents are attracted by the affordability and accessibility of continuing development throughout the region, coupled with our attractive climate and seaside environment.

The substantial visitor population to Coffs Harbour contributed around \$156.2 million in retail expenditure to the area in 2010.

This level of expenditure is projected to increase to approximately \$242.4 million by 2021.

**TOTAL
CENTRE SALES**
\$292,848,251

MAJORS
Aldi, Big W,
Ritchies Supa IGA,
Target &
Woolworths

**SPECIALTY
STORES**
120

**MINI
MAJORS**
JB Hi-Fi,
Coopers Surf Australia,
TerryWhite Chemmart
& The Reject Shop

**TOTAL
CAR SPACES**
2266

**TOTAL
ANNUAL TRAFFIC**
**5.3
MILLION**

**AVERAGE
SHOPPER SPEND**
\$54⁸⁶

PARK BEACH PLAZA CENTRE INFORMATION

BUMP IN/OUT TIMES:

Bump in/out times to be confirmed at the time of booking. Bump in/out must take place outside of centre trading hours.

NOTE:

- Please ensure all electrical cords are tagged and tested by a certified electrician.
- All Casual Lease sites have a height restriction of 1.5 metres.
- 1 table/cloth & 2 chairs are included in cost if required. Any extra equipment will incur a hiring fee.
- Please sign in via the *Rapid Induct* App prior to bumping in and sign out after bump out. Centre Management/Security will be able to assist if required. Centre Management is located upstairs behind JBN Cafe.
- An induction will need to be completed by any staff/volunteers who are on site ahead of their arrival. This will need to be completed prior to Pop Up Lease commencement date.

CENTRE TRADING HOURS

Monday	9:00am – 5:30pm
Tuesday	9:00am – 5:30pm
Wednesday	9:00am – 5:30pm
Thursday	9:00am – 7:30pm
Friday	9:00am – 5:30pm
Saturday	9:00am – 5:00pm
Sunday	10:00am – 3:00pm
<i>Public Holidays</i>	<i>10:00am - 3:00pm</i>

CONTACTS

CENTRE SECURITY
0431 349 359

CENTRE MANAGEMENT
02 6652 4366

FASHION | FOOD | TECHNOLOGY | HOMEWARES | HEALTH & BEAUTY | SERVICES



PLUS OVER 120
SPECIALTY STORES



#be inspired