

PARK BEACH PLAZA CENTRE FACT SHEET

SHOPPING THAT MOVES YOU



park beach
plaza 

#Everything you need

PARK BEACH PLAZA CENTRE FACT SHEET

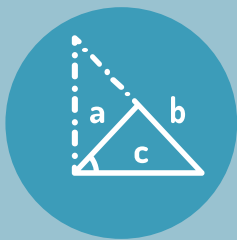
ABOUT THE CENTRE

Park Beach Plaza is the dominant retail Centre in Coffs Harbour and has been servicing the region since 1979. With the widest selection of retail in the region, the Centre consists of five majors including Big W, Woolworths, Target, Aldi and Ritchies Supa IGA and 120 speciality stores, including a food court comprising of 10 tenancies with seating for 520 customers, plus al fresco dining at several external cafés.

Park Beach Plaza has a strong mix of national and local retailers, financial institutions and service outlets with four free-standing retailers Aldi, KFC, Park Beach Family Practice and Ampol Petrol completing the offer.



**SPECIALTY SALES
PER SQUARE METRE**
\$10,635



**GROSS LETTABLE
AREA**
42,662,88 m²



**TOTAL
ANNUAL TRAFFIC**
5 MILLION



**2020 LITTLE GUNS
TOP 10 MAT (MILLION)**
RANKED NO.2



OUR CUSTOMER

The Park Beach Plaza customer base is reflective of a coastal region comprising of older couples and families relocating for a better quality lifestyle. These residents are attracted by the affordability and accessibility of continuing development throughout the region, coupled with our attractive climate and seaside environment.

The substantial visitor population to Coffs Harbour contributed around \$156.2 million in retail expenditure to the area in 2010.

This level of expenditure increased to approximately \$343.8 million for the 2021/2022 period.

PARK BEACH PLAZA KEY CENTRE STATISTICS



OUR TRADE AREA

Park Beach Plaza services a broad trade area reflecting the Centre's regional location. The primary trade area has an estimated 101,910 people and is projected to increase by 13,980 people by 2021, while the tertiary trade area population (extending from Grafton in the North to Kempsey in the South) is projected to be in excess of 205,000 residents by 2021.

Coffs Harbour is one of the fastest growing and most dynamic areas within regional NSW and has been identified as:

- a regional area with over 70% coverage by the Federal Government's National Broadband Network;
- a major regional centre by the NSW Government;
- one of Australia's most recognised visitor destinations.

The economic diversity of Coffs Harbour underpins its continued growth – with industries such as health care, retail trade, accommodation, food services, construction and education at the forefront of the economic mix. Agriculture, education and digital business are strengthening industries offering growth opportunities. The shift towards a digitally connected economy is revolutionising many industries and opening doors to new opportunities in national and international arenas.

The total available resident retail expenditure within the trade area is forecast to grow to \$3.29 billion by 2021, reflecting an average annual growth rate of 4.5%.

COFFS HARBOUR *Quick Facts*

POPULATION

78,759
(COFFS CITY ONLY)
ABS ERP 2022



MEDIAN AGE

44
YEARS



HEALTH SERVICES

Public Hospital and Private Hospital plus a variety of specialists & general practice



KEY BUSINESSES FOR JOBS GROWTH

Construction, Healthcare & Social Assistance, Finance & Insurance Services, Professional, Scientific & Technical Services



KEY INDUSTRIES

Healthcare & Social Assistance, Construction, Retail, Education, Accommodation & Food Services



MEDIAN HOUSE PRICE

\$862,500

MEDIAN HOUSE RENTAL

\$600/week

MEDIAN UNIT PRICE

\$545,000

MEDIAN UNIT RENTAL

\$450/week



EDUCATION

Public, Private & Alternative Schools (21 Primary & 9 Secondary) Early Childhood Facilities, Specialist Education Facilities, Southern Cross University, TAFE Colleges, National Marine Science Centre & Rural Medical School

SUMMER TEMPERATURE

19.5° - 27°C

WINTER TEMPERATURE

7.6° - 19°C

Disclaimer: Source profile.id.com.au/coffs-harbour

FASHION | FOOD | TECHNOLOGY | HOMEWARES | HEALTH & BEAUTY | SERVICES



PLUS OVER 120
SPECIALTY STORES



#Everything you need